



Owens Corning

Owens Corning renovates research and reporting with Inmagic® Presto

QUICK FACTS

Industry

Building Materials & Reinforcements

Revenue

\$5.8 Billion

Employees

17,000

Headquarters

Toledo, Ohio

Website

www.Owenscorning.com

Inmagic Products

Inmagic Presto

Owens Corning is a global leader in building materials and glass fiber reinforcements. Currently, Owens Corning operates manufacturing facilities around the world; in North, South and Central America, Europe and Asia. Since Owens Corning was founded in 1938, the company has continued to grow as a market-leading innovator of glass fiber and building materials technology. A Fortune 500 company for 54 consecutive years, Owens Corning people redefine what is possible each day to deliver high-quality products and services to customers around the world.

Key Challenges

- Secure life-of-the-company documents in a full-text searchable repository and allow for customizable access levels depending on content type
- Consolidate research reports from five research facilities
- Improve global staff access to research documents

Why Inmagic Was Selected

- Provides a secure research environment
- Access secure information with powerful, easy-to-use, full-text query tools enabling insights to be gained
- Supports multiple content types for valuable inquiry and reporting
- Excellent value for available features
- Previously used Inmagic DB/Text Works

Operational Benefits

- Extend use of valuable research material
- Enable self-service user access for documents within the user's access level

Financial and Strategic Benefits

- Secure repository for life-of-the-company documents
- Improve efficiency with ability to search documents and embedded attachments in full-text
- Reap cost savings from productivity gains

Organizational Benefits

- Enhance and speed the research process with the capability to perform full-text searches on research reports
- Improve productivity for scientists and analysts
- Provide accurate and timely information access



INNOVATIONS FOR LIVING®

Inmagic Presto Case Study

Industry: Building Materials & Reinforcements

INMAGIC®

“ Our research reports are considered life-of-the-company documents and having them available in a secure, centralized location is critical. ”

Cheryl Smith
Knowledge Resource Analyst
Owens Corning

Owens Corning Renovates Research and Reporting with Inmagic® Presto

Since Owens Corning was founded in 1938, the company has continued to grow as a market-leading innovator of glass fiber technology. A Fortune 500 company for more than 50 years, Owens Corning strives daily to innovate and refine their high-quality products and services sold to customers around the world.

Looking For the Right Fit

Specializing in the manufacture of high quality glass fiber products, Owens Corning scientists perform ongoing analysis, research and development to continue to meet or exceed the evolving needs of the construction market. When Owens Corning wanted to consolidate its life-of-the-company documents in a central location while maintaining the security of sensitive information, the company looked for a system that could meet its needs while providing a user friendly interface. Researchers were enthusiastic about the potential of full-text search capability for improved research and discovery.

Partnership Yields Rapid Implementation

The research scientists were delighted when introduced to the Inmagic® Presto solution. Inmagic demonstrated the software's sophisticated taxonomy and cataloging capabilities and offered the company a cost-effective, secure solution. Owens Corning improved its cross-departmental report usage by offering secure, Web-based access to its repository of valuable research materials. Within days, the manufacturer was enabling sites across the globe with improved access to relevant research data through the Presto solution. Scientists responsible for new materials development are now more readily able to access key reports from other divisions, fostering innovation with improved research, planning and product development. Scientists increased the frequency by which they accessed their large research library by using Presto's easy-to-use search interface. Today, research data, in many different content types, is available for tracking what work has been done in the past and allowing for the improved leverage of past work in current projects.

Building the Future

While Owens Corning continues to become more practiced at working with the Presto solution for its new online library of research reports, the company is considering the advantage of Presto's built-in social capabilities to prioritize these valuable information assets. With the use of wikis, blogs, ratings, or tag clouds, Owens Corning would be able to more effectively provide secure two-way information sharing and data rankings which will lead to further enhancements in the research process and improved social knowledge network. As Owens Corning has discovered, the company is able to gain big benefits from its Inmagic® solution.

INMAGIC® Enabling Social Intelligence

For more information on Inmagic® Presto:

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