

Dreyfus

Leading mutual fund company

invests in Inmagic DB/Text *Library Suite* for corporate library management

BUSINESS PROFILE

Industry

Financial Services

Geographics

Headquartered in New York City

Organizational Initiatives

Socializing and expanding libraries and collections

Inmagic Solution

Inmagic *Library Suite*

The Dreyfus Corporation, established in 1951 and headquartered in New York City, is one of the nation's leading managers of investment products and strategies, backed by the strength and resources of the global financial services powerhouse, BNY Mellon. As a company of BNY Mellon Asset Management, one of the world's largest global asset managers with approximately \$926 billion in assets under management, Dreyfus provides unique access to its exclusive and diverse global network of world-class asset managers, delivering powerful investment insight and strategies.

Benefits

- Interdepartmental sharing of resources can be greatly enhanced, leading to substantial savings.
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Dreyfus' library, managed by Library Director Clara Keriotis, serves as a catalog for the mutual fund industry. It houses financial publications, serials, purchased market research, papers and electronic media. These are available for all departments to use in their work of examining market trends, researching fund investments and trends in retirement investing. The collection, which has been accumulated over many years in business, boasts many traditional hardcover references and serials. The library at Dreyfus also serves any Mellon Bank subsidiary or affiliate in need of information, which comes to about 21-23,000 people organization-wide, about 6,000 of them at Dreyfus itself.

Location Independent

"We have offices in many locations. With *Library Suite*, I can work from another office and still manage the library over the Web. And our users can browse the collection 24/7 from any location." says Keriotis. With *Library Suite*, library staff can just go to a website to input records – where in BiblioTech PRO and many other systems, they needed direct server access.

 **Dreyfus**

A Mellon Financial CompanySM

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Clara Keriotis
Library Director
The Dreyfus Corporation

Business Advantages - Savings A Factor

"Using *Library Suite* to publish a catalog of our collection will help to avoid duplication of market research purchases – which can be very costly. Now if a department determines a need for a specific publication, they can check the catalog first- often a neighboring department or other office will have already purchased it." Interdepartmental sharing of resources can be greatly enhanced, leading to substantial savings.

Improved Browsing and Searchability

"Under our old system you had to know the correct keywords to input for a result to appear. Using *Library Suite*, the end user can scroll through a thesaurus and browse to find applicable search terms." Keriotis explains. Also librarians can now input the full text of Word and other files for complete searchability, increasing the accessibility of library materials and the collection's perceived usefulness.

Easy-To-Use Interface

Library staff found the new *Library Suite* UI accessible and easy to use, letting staff members focus on a limited set of easy

options they need to do their jobs, rather than learning additional computer skills. And the Web-based browsable catalog provides better access to the collection for end users- both in terms of 24/7 availability, cataloging of all items, and improved text and keyword searchability.

Records Conversion Went Smoothly

With access to advice from Inmagic representatives, and taking the opportunity to clean up some data along the way, records conversion proved to be an easy step. "Records conversion went quite smoothly," said Keriotis, "and now we're free to add new content to the database on an ongoing basis."

Training - Targeted to Staff Functions

Inmagic's on-site training was personalized to the needs of Dreyfus' staff and their workflow. Various staff members were able to concentrate on a limited set of tasks; *Library Suite* let them focus on just what they need to accomplish, without the overhead of picking up additional computer skills.

Keriotis is confident that *Library Suite* will benefit the organization as a whole:

"As more people discover the improved access that we can offer through this library management tool and its end-user interface, it will mean more seamless usage and, ultimately, enhance our business activities."

About Inmagic

For over 25 years, Inmagic has been a recognized pioneer in creating advanced information and knowledge management tools and applications. More than 5,000 organizations around the world have placed their trust in Inmagic software to actively manage both physical and virtual assets and gain extraordinary insights from them. Inmagic's two decades of solving information management challenges for many types of organizations, along with its advanced technology and superb implementation and support, make it an ideal partner to help organizations with their information and knowledge management initiatives.

For more information on Inmagic® DB/Text® *Library Suite*:

Contact Inmagic sales at 800.229.8398
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INMAGIC® Enabling Social Intelligence

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