

INMAGIC® Genie

Integrated Library System

The New Information Center

Inmagic® *Genie* is a Web-based Integrated Library System (ILS) designed to meet the changing needs of information centers that must manage and provide effective access to both traditional and nontraditional library materials. It is well-suited to both single-site libraries, and multi-site libraries that want a single catalog covering multiple collections.

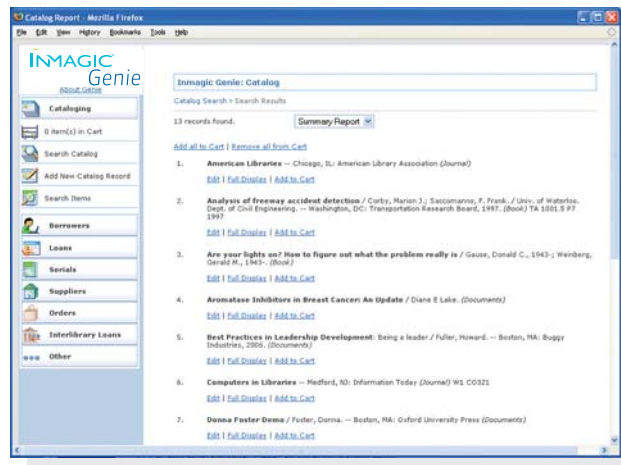
Information centers have changed dramatically over the last few years. Funding and staffing levels have dropped, yet expectations and requirements from end users have increased. The regular use of the Web as a research tool has permanently changed the way end users interact with information. Your end users have information requirements that go well beyond the bounds of a standard ILS. Requirements can include access to images, unstructured documents (e.g. Word, PDF, Excel), and physical objects in addition to traditional library materials such as books and serials.

Because of its underlying data model, a *Genie* ILS can conform to each library's unique needs, information resources and workflow — library staff and end users don't have to conform to *Genie*. *Genie's* flexibility and configurability are unmatched.

Genie requires minimal support from your IT organization. It was designed from the ground up for the Web, with a streamlined interface that is focused on core library functionality. *Genie* is an open system, with an XML API. In addition, you can export all of your data at any time in various formats including XML, and you have the ability to share your records with other libraries in MARC format. *Genie* utilizes Web services that enable the information center to interoperate within your organization's overall IT architecture.

Meeting the Requirements for Library Management

Inmagic *Genie* builds upon our twenty-five years of experience in developing library automation systems. *Genie* provides back office functions via a Web browser, minimizing the need for library staff members to have access to a Windows application on individual desktops. In addition, library staff can work at remote locations outside the office or during irregular hours.



Genie's Web-Based Interface Allows You To:

- Check your fully-configurable librarian's dashboard for an up-to-date view of critical library items, then act directly on those items
- Catalog your materials, including the ability to use BookWhere™ to easily find, download, and import bibliographic records
- Edit existing materials
- Add and edit borrower records
- Maintain loan, circulation and waitlist information
- Perform serials management
- Maintain order and supplier information
- Make interlibrary loans and acquisitions
- Offer localization with a French bilingual option

Because *Genie's* capabilities enable your end users to be increasingly self-reliant, less time is spent on clerical and administrative duties and more time can be focused on gaining value from your information center. In addition, *Genie* can be integrated with other systems outside the library and thus empower you to be more involved with your organization's broader strategic knowledge management initiatives.

With *Genie* you can bring relevant and timely information resources — from wherever they may reside — directly to the desktops of your end users who can find, save, and share results with others.

Expanding Your Reach to Non-Traditional Library Materials

Today's information centers require access to and management of documents (e.g. Word, PDF, Excel), URLs, images, audio and video files. Inmagic *Genie* allows management of all these types of information within the library catalog, including full-text indexing.

Easy Upgrades for Inmagic® DB/Text® Users

Inmagic *Genie* is a .NET application which utilizes and leverages the Inmagic® DB/Text® datastore and the DB/Text Web API. Therefore, for the thousands of organizations currently using Inmagic DB/Text products, upgrading to *Genie* is extremely cost effective and straightforward. As an aid to migration, Inmagic and its Partners will work with you to automate much of the work involved in moving your data, forms, reports and Web interface.

A Foundation for Social Libraries

Inmagic *Genie* can also serve as a logical next step toward socializing your library applications. Investments made today in *Genie* can be easily migrated to Inmagic® *Presto* to serve as a building-block in an overall social knowledge network strategy. *Genie* customers can also easily migrate their library to *Presto* to take advantage of *Presto's* rich content management, search, discovery and social knowledge management capabilities, as well as its industry standard Microsoft® SQL Server backend.

Providing Self-Service for End Users

Inmagic® *Genie's* browser-based services enable your end users to be more self-sufficient. Through a single interface, end users can:

- Retrieve information 24/7 via the Web
- Conduct powerful OPAC searches by keyword, author, title and subject — and by fields configured to meet your organization's specific needs
- Browse the catalog using Inmagic's "browse index" technology
- Use the InfoCart to store items for later retrieval and action
- Log into "My OPAC" to view their open loans, overdues, reserves, routed serials and borrower information
- Self-Checkout

Ensuring Your Success

To ensure you receive the greatest possible value from all of our products, Inmagic provides comprehensive implementation services through our Professional Services Group and a network of certified value-added partners around the world.

Inmagic offers numerous ways to purchase and deploy *Genie* including perpetual or subscription licensing and on-premises or hosted deployments. Our managed hosting options provide the stable yet flexible foundation needed for cost-effective deployment of your information management system, ILS or broader social knowledge network.

About Inmagic

Inmagic® has been the industry leader in knowledge management and library automation applications for nearly 30 years. Today, Inmagic is at the forefront of the move to a new generation of knowledge management and Social Knowledge Network (SKN) applications for special libraries. Over 5,000 organizations across a range of industries in 100 countries use Inmagic solutions, including our award winning SKN application, Inmagic® *Presto*, Inmagic® *Presto* for Social Libraries, and our DB/Text® *Library Suite* product family, to gain unprecedented insight and rapid return-on-investment from their information assets. Find out how much your organization really knows. Find Inmagic Library Solutions at www.inmagic.com.

For more information on Inmagic® *Genie*:

- Contact Inmagic sales at 800.229.8398 (for international, 1.781.938.4444)
- Send email to sales@inmagic.com
- Or find a Partner near you at www.inmagic.com/partners

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