



# Ophea

(Ontario Physical and Health Education Association)

## Ophea partners with Inmagic to reach its goals

### QUICK FACTS

#### Industry

Public Service, Non-Profit

#### Revenue

N/A

#### Employees

30

#### Headquarters

Toronto, Ontario, CA

#### Website

[www.ophea.net](http://www.ophea.net)

#### Inmagic Products

Inmagic *Presto*

Ophea (Ontario Physical and Health Education Association) is a not-for-profit organization dedicated to supporting schools and communities through quality program supports, partnerships and advocacy. Ophea is led by the vision that all kids will value, participate in, and make a lifelong commitment to healthy active living.

- **The core challenge:**  
Effectively distribute the Ontario Physical Education Safety Guidelines to Ontario School Boards
- **The solution implemented:**  
Inmagic® *Presto*
- **Overall result or benefit from implementing Inmagic software:**  
Increase the capacity of front line educators to implement safe, quality physical education programs in communities across Ontario regardless of size or geographic location.

### Key Challenges

- Provide easy access to Physical Education Safety Guidelines to teachers and staff in far reaching school districts
- Improve and maintain physical health of students across Ontario school districts
- Educate many school districts spread across a large geographical area

### Why Inmagic Was Selected

- Easy-to-use, Web-based online service to distribute the Ontario Physical Education Safety Guidelines
- Single-source, online access to hundreds of documents for distribution across a large geographic area
- Advanced discovery tools to query reports to provide easy access to information

### Operational Benefits

- Easily extend essential safety information for physical education programming to a wide audience
- Quick creation of detailed reports to analyze active school boards
- Improved subscriber experience through increased levels of service
- Improve efficiency in gathering and reporting usage statistics required for ongoing operations

### Financial and Strategic Benefits

- Provide accurate and timely information access to school boards
- Increase physical activity levels and decrease injuries in students in Grades K-12
- Generate program usage reports to use in reporting usage back to school boards and as part of Ophea's overall client-reach information

### Organizational Benefits

- Provide high quality program information to school districts managing limited resources and budgets
- Time saver for Ophea staff who can use the online tool as the single method to update and distribute the Guidelines on an ongoing basis
- Extend the reach of the Safety Guidelines to educators across the province



Ontario Physical  
and Health Education  
Association

Inmagic *Presto* Case Study

Industry: Public Service, Non-Profit

# INMAGIC®

“ Inmagic was able to understand the uniqueness of the Ontario Physical Education Safety Guidelines documents and translate the needs of our end users into simple, user friendly functions within our website. ”

Diane Schultz  
Sr. Projects Leader  
Ophea

### Ophea is a not-for-profit organization

that has been operating since 1921. The organization is dedicated to supporting Ontario schools and communities through quality program supports, partnerships, and advocacy. Ophea works in partnership with school boards, public health, government, NGOs and private sector organizations to develop and implement initiatives that support healthy active living for all.

Ophea estimates that, during 2007 and 2008, more than two million children and youths benefited from the Ontario Physical Education Safety Guidelines.

Ophea's Ontario Physical Education Safety Guidelines (Safety Guidelines) are the minimum standards for risk management practice for Ontario school boards. These Guidelines focus the attention of teachers, intramural supervisors and coaches onto safe practices, in every activity, in order to minimize the element of risk.

### Delivering Safety Guidelines to Improve Programs

Ophea has a big job to do – the organization serves more than two million children across 72 school boards throughout Ontario. School staff need information to work effectively, but the method of distributing the Safety Guidelines was not working well. The previous method of accessing the Safety Guidelines online required school boards to login to Ophea's website and download very large pdf files. This method did not allow the Guidelines

to be easily searchable by clients, and made maintaining and updating the Guidelines a time-intensive process. Ophea looked for a solution that would provide a simple interface and easy access to the Safety Guidelines which would improve utilization of the safe practices during physical education activities. Ophea realized it needed to rethink its IT strategy.

### “One Province, One Process, One System”

After evaluating various solutions, Ophea selected Inmagic® *Presto*. The software offered robust functionality for cataloguing and storing the critical information that comprises the Safety Guidelines as well as providing a friendly user-interface to school board members, all within a single system; the Inmagic® application was simply the best fit for Ophea's needs. After deciding on *Presto*, Ophea launched its project to modernize its IT infrastructure and improve operating efficiency. Inmagic played a major role in the within-budget rollout, leveraging a very simple implementation methodology. Ophea continues to focus on operating results. On a low-fee subscription basis, Ophea now provides timely, high quality information to school boards with limited resources and budgets.

### Maximizing Public Value

As a result of the *Presto* implementation, Ophea has been able to provide access to the critical Safety Guidelines thus supporting safe, quality physical education programming across the province. It reaches over 72 school

districts and over two million children are benefiting from the use of the material. The reach of guidelines ensures school board staff across the province are able to apply consistent risk management practices. Finally, in addition to extending information access via a subscription service, the solution also provides subscribers with an easy-to-use query and viewing interface to access the detailed documents.

Ophea is now able to track, in real time, the usage of the Guidelines to report back to school boards as well as use these tracking reports as part of Ophea's overall client-reach information, influencing corporate decisions and strategies.

### Future Plans

Ophea plans to explore *Presto* functionality for its online-activity-planning project which is designed to provide activity plans to thousands of educators, coaches and recreation professionals. *Presto* is a social knowledge management platform enabling an organization to expand *Presto's* effectiveness as their information technology strategy evolves. Ophea is poised to take advantage of *Presto's* social capabilities such as wikis, blogs, ratings, and tag clouds, to perform further community outreach to assist its members in providing opportunities for students to make a lifelong commitment to healthy active living.

### For more information on Inmagic® *Presto*:

Contact Inmagic sales at 800.229.8398  
(for international, 1.781.938.4444),  
or send email to [Presto@Inmagic.com](mailto:Presto@Inmagic.com)

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