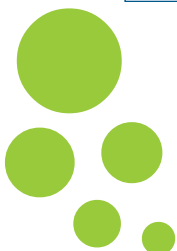


Top Reasons Our Customers Buy *Presto*



What Our Customers Need	What <i>Presto</i> Delivers
Increased value from their research assets	Ability to rapidly find, manage and <i>act on</i> research assets – freeing time to <i>use</i> those assets strategically
More than standalone search tools or database management systems can provide	Unique “end-to-end” integrated capabilities: search & retrieval + database management + user self-service + configuration
Vendor for whom research asset management is a core competency	21+ years of experience helping our customers to manage their research assets
Web-based application	24/7 access to research assets via browser
No restrictions around file formats or content types	Ability to manage disparate “unstructured” research assets in numerous formats
Ability to quickly publish and share research assets	Access to research assets immediately after importing into <i>Presto</i>
Single, consolidated view of ALL research assets; centralized data management	One access point for internal and external research assets from across the organization
Fast, easy retrieval of the most pertinent research assets	Powerful search and browse capabilities across multiple database collections
Ease of integration of internal and external content, regardless of source	Use of industry standards to integrate content
Ability to tailor access (by organization/ dept) based on user needs/privileges	Advanced role-based security capabilities
Ability to customize UI (despite limited technical expertise) for needs of multiple audiences	Ability to change UI without coding, scripting or other technical knowledge

If your company has similar needs-
Presto may be the answer.



INMAGIC®

Inmagic, Inc.

200 Unicorn Park Drive
Fourth Floor
Woburn, MA 01801

Tel: 800-229-8398 | Fax: +1 781-938-4446
E-mail: salesinfo@inmagic.com
www.inmagic.com

